



Colson Casters Limited
1600 Bishop Street
Cambridge, ON N1R 7N6

Media Contact:

Mike Titizian titizian@colson.ca
P: 519-623-9420 F: 519-653-8772

FOR IMMEDIATE RELEASE
Monday, March 1, 2010

Colson Casters Limited Launches Canadian Website

On Monday, March 1, 2010, the Canadian-based Colson Casters Limited launches their brand new, Canadian website at <http://www.colson.ca>. The website is designed to help Canadian customers find information that is relevant to their applications, source local distributors, and fulfill the commitment of providing quality casters anytime, anywhere.

The website—currently in its first phase—possesses many useful features, such as links to 3D profiling for Colson and Faultless brands, links to NSF listings for food processing industry applications, and a nationwide “Where to Buy” search engine that lists both stocking and regular distributors. Latest News and Media sections exist to keep customers informed of the latest updates from Colson, and provide them with links to relevant articles published in trade magazines.

The website also allows existing and new customers of Colson Casters Limited to browse and source multi-brand products from one integrated location, which will help Canadian customers reduce transaction costs. The interactive “Request a Quote” submission form is available to guide customers through the quote process if they are unable to reach a sales representative by phone.

Future phases of website development are currently in the works, with a French version to be launched later this spring.

Colson Casters Limited is Canada's leading supplier and manufacturer of casters designed for today's complex industrial, institutional, and healthcare applications. With over 56 years of experience, Colson offers a large, complete line of casters, including Ergonomic Advantage™, NSF-certified products, and cutting-edge plastic and steel casters. Headquartered in Cambridge, Ontario, with additional locations in Toronto, Montréal, and Vancouver, as well as nationwide distribution, Colson Casters Limited is committed to providing quality casters, anytime, anywhere, for Canada's major industries.

###

Colson Casters Limited is Canada's leading supplier and manufacturer of casters designed for today's complex industrial, institutional, and healthcare applications.

For more information, contact Mike Titizian at Colson Casters Limited, 519-623-9420, or visit the website at <http://www.colson.ca>.